

I. RESPONSE RATE: 126 (30%)

II. STRONG DESIRE TO EXPAND THE DESIGN STUDIES FORUM PURVIEW

“since the demise of the American Center for Design, there really hasn’t been an organization that has served as an effective platform to facilitate scholarly and professional deliberation re: design criticism, theory and history, and there are currently only a fairly thin array of journals that meet this very real need. Trying to engage groups of designers in the professional arena to discuss issues related to ethical practices in design or design research (for example) has been very frustrating when it gets “brokered” through the AIGA”

“it should somewhat differ from CAA and be dramatically different than the AIGA (The other two organizations I belong to). I could see a dues-funded DSF as a vehicle for publication, collaboration, building community, and education/pedagogy that is focused on the broad field of “design studies.” Currently the CAA does not speak enough to design-related content (with the exception of the DSF), and the AIGA does not do enough work to promote research, scholarly communities, or education/pedagogical issues. A dues-funded DSF could fill both gaps. . . .

III. DUES: YES 78% NO 22%

Median \$50-60 (ranged from \$10 to \$120)

general desire to keep list free and separate from dues

“I already spend way too much on dues for societies. I really appreciate the work of the Design Studies Forum, but as an academic, as you know, these dues all ADD UP”

Different dues for students/unemployed/retired : 90%

IV. SUGGESTED PRIORITIES OF ORGANIZATION (BEYOND JOURNAL PUBLICATION)

In addition interested in (in descending order):

1. online forum/listserv
2. annual conference
3. job bank/listings
4. reduced rate on publications
5. member newsletter | info bank of members (tie)
7. student award
8. annual professional award

V. OTHER SUGGESTIONS:

WEBSITE EXPANSION

- upcoming events
- website that facilitates blogs and discussion groups (and perhaps the forum mentioned above)
- publish survey of higher ed design studies; programs/departments/classes/curricula in US; survey of degree offerings in US
- annual listing of in-progress and completed thesis and research-by-project topics in design studies around the world
- info bank on members to provide research interests; increase ways to collaborate
- latest books newsletter (2x/year)
- podcast/video lectures or interviews on website: what is your Zag?
- online teaching resources (bibliographies, syllabi, electronic images, etc)
- list of visual resources for website

ADVOCACY

- archives, survey of higher ed design studies, programs, degree offerings
- for more publishing in American design

PEDAGOGY

“trends in teaching design”

COMMISSIONS

“committee based groups that would commission (through grants, fellowship, etc) thematic, pragmatic works and/or research that would be separate from journal, but remain peer-reviewed. These works could be showcased in the journal but should not be explicitly tied to it”

“mentor young members w/job application processes, what kind of packet is appropriate for college teaching position”

“promote design writing/design criticism through some kind of annual award/competition. This is a relatively weak field which needs clear markers of achievement”

LINKS TO RELATED ORGANIZATIONS (INTERNATIONAL GROUPS?)

“independent presence at major academic conferences (IDSA? AIGA?)”

WITHIN CAA

“Poster shows at CAA, like Art Historians have in hallways at present”

“we should commit to continuing our activities at the CAA meeting. Once we have an established paying membership, a conference might be the next step.”